

ANNO SCOLASTICO 2022-2023

INDIRIZZO: Amministrazione Finanza e Marketing

CLASSE: V A

MATERIA: Lingua Inglese

Modulo 1	Contenuti
Globalisation	<ul style="list-style-type: none"> ✓ What is globalisation? ✓ A digital world ✓ Global Trade ✓ Global Companies ✓ Multinationals relocation ✓ Joseph Conrad, Heart of Darkness (extracts)

Modulo 2	Contenuti
Technology	<ul style="list-style-type: none"> ✓ Technology and workplace ✓ Smart working ✓ E-commerce ✓ The rise and rise of online shopping ✓ IT-information technology ✓ Internet privacy: key language ✓ Data protection ✓ Technopoles ✓ Silicon Valley ✓ G.Orwell, 1984 (extracts)

Modulo 3	Contenuti
Responsible Business	<ul style="list-style-type: none"> ✓ A fragile world ✓ Global warming ✓ Renewable energy (project) ✓ Recycling ✓ Green Business ✓ Fair trade ✓ Ethical banking

Modulo 4	Contenuti
Global Issues	<ul style="list-style-type: none"> ✓ Inequalities: poverty ✓ Fighting Inequalities and Discriminaion ✓ Fighting Poverty: microcredit ✓ Deindustrialisation ✓ Emerging markets

Modulo 5	Contenuti
The Financial World	<ul style="list-style-type: none"> ✓ Banking ✓ Central Banks ✓ E-banking ✓ The Stock Exchange ✓ Stock Indexes ✓ The financial system and its products

Modulo 6	Contenuti
The U.K. and the U.S.	<ul style="list-style-type: none"> ✓ The British Empire ✓ 20th century Britain ✓ 21st century Britain ✓ The effect of Brexit on trade (photocopies) ✓ 20th century USA ✓ The Great Depression ✓ The new millennium ✓ The Grapes of Wrath by J.Steinback (extracts)

Modulo 7	Contenuti
Civic Education	<ul style="list-style-type: none"> ✓ The main EU institutions ✓ The EU key competition principles ✓ Corporate social responsibility ✓ Privacy and security: cyber-attacks ✓ The European Data Protection Directive

Libro di testo in adozione:

CUMINO – BOWEN, Business Plan Plus A closer look at business studies and the global economy, PETRINI