

A.S. 2023-2024

PROGRAMMA DI INTENZIONE

INDIRIZZO: Amministrazione Finanza e Marketing

CLASSE: III A

MATERIA: Lingua Inglese

Sviluppi linguistici

Modulo 1	Contenuti
Strutture grammaticali, frasi relative	✓ ripasso delle principali strutture linguistiche e dei tempi verbali ✓ defining and non defining ✓ used to ✓ composti di some/any/every/no ✓ linkers

Modulo 2	Contenuti
Frasi ipotetiche, Condizionale	✓ ipotetica di 1° e 2° grado ✓ wish + past simple ✓ deduzioni con must e can't, could e might ✓ past perfect ✓ wish+past perfect

Contenuti cognitivi di indirizzo

Modulo 1	Contenuti
The economic environment	✓ Production ✓ Deindustrialisation ✓ Economic systems ✓ The public sector ✓ Economic indicators

Modulo 2	Contenuti
Methods of communication	✓ Types of communication ✓ Visual communication ✓ Oral communication ✓ Written communication ✓ Business letters ✓ Faxes ✓ E-communication ✓ E-mails

Modulo 3	Contenuti
Enquiries	✓ Key vocabulary ✓ Key language ✓ Written enquiries ✓ Written replies to enquiries ✓ Telephone enquiries ✓ Telephone replies to enquiries ✓ Dealing with enquiries

Modulo 4	Contenuti
Business structures and organisations	✓ Business structures ✓ Business growth ✓ Multinational corporations ✓ Multinationals from emerging countries ✓ Ferrero: a global player ✓ Relocation of business ✓ Company structure ✓ Robinson Crusoe, an economic and self-made man

Modulo 5	Contenuti
Finding a job	✓ Job adverts ✓ The Curriculum Vitae ✓ Covering letters ✓ Job interviews ✓ Interview strategies: key language and skills ✓ Case study: Companies rely on workplace apps ✓ The Intern (film viewing and analysis)

Modulo 6	Contenuti
Cultural background: English today	✓ English – A global language ✓ The spread of English around the world ✓ British vs. American English ✓ Can English remain a world language?

Modulo 7	Contenuti
The United Kingdom	✓ The four nations ✓ Multicultural Britain ✓ Milestones in British history ✓ The Industrial Revolution ✓ Foreign trade ✓ Natural resources ✓ Manufacturing ✓ Services

Modulo 8	Contenuti
Civic Education	✓ Environment, natural resources ✓ Difesa e valorizzazione del patrimonio culturale ✓ Sistemi politici: a comparison between Italy, USA and UK

Libri di testo in adozione:

Think Business Plus – Margherita Cumino, Philippa Bowen – Petrini

Performer Consolidate B1 Updated – Spiazzi, Tavella, Layton - Zanichelli

Milano, 20 dicembre 2023

Prof.ssa Maturo Panetta Maddalena